**Building Analytical Framework**

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Team Dynamics

* Assessment of current capabilities
  + Matrix/ Degree of overlap
  + Missing skills
    - Buy vs develop
* Future of team skillset
  + How do we be attractive to strong analytical talent?
    - Established data infrastructure
    - Opportunities for creativity/ development
    - Toolset which attracts a large community

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Technical Solutions

* Ingesting Asks
  + Intake process/ education of capabilities (business asking answerable questions)
  + Does it fit within high priority asks/ solves a business need
  + Communication to customers of progress
    - Communication to future customers to similar asks
* Developing Solutions
  + Frequently framed as “one-time”, but is rarely unique
  + Quality control process within team
* Deploying Insights
  + Not using email…
    - Stored for later use/ but can phase out & update as needed.
      * Understand when something has become stale
    - Design against
  + Server to host solution.
    - Searchable /Tag-able
    - Administration/ maintenance costs
  + Consistent style/branding
    - Colors, fonts, etc
    - Format/ structure of report out

Reporting Framework

* When is it:
  + Technical Document
  + Powerpoint/ Presentation/ Slides
  + Application
  + Dashboard
  + API
  + ML Model
  + Knowledge Base article
  + Automated alert
  + newsletters
* Recognizing that there is a good amount of overlap

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* Getting to a critical level, where there is a reason to search the Knowledge base

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Different Debt to Consider

* Tech debt (IT)
* Analytical debt (EI&A)
* Business Knowledge debt (business)

>> We sit in the middle of all of this…

Do we own the warehouse/ should we?

How much of the debt stack do we own?

What is the business model in Food Store industries? Is that something we could/should mirror?

